CONTRACT



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And:

National Media Research Planning & Placement 815 Slaters Ln Alexandria, VA 22314-1219

	Contract / Re	vision		Alt Order #	<u> </u>
	282469	1		08320195	
Product				'	
NRCC-IE					
Contract Dates	Estimate #				
10/18/16 - 10/24/16	7349				
Advertiser	-		Ori	iginal Date	/ Revision
NRCC (Rep) National Rep	publican Conç	gressio	C	9/13/16	/ 09/13/16
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broadcast			Cash
	Property	Account Executi		xecutive	Sales Office
	WNYT	WNYT Ryan Edd		ins	HRP - Washing
	Special Hand	ling			
	Demographic				
	Adults 35-64				
	Agy Code	Adverti	ser	Code	Product 1/2
		155			915
	Agency Ref			Advertiser	Ref

*Line Ch Start Data End Data Description	Start/End Time	Dava Land	Spots/	Tuna Canta	A
*Line Ch Start Date End Date Description		Days Lengt	h Week Rate Rtr	Type Spots	Amount
1 WNYT 10/21/16 10/21/16 Dateline 9-11p	10-11p	:3	0	NM 1	\$725.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 10/21/16 10/27/161 1	\$725.00				
2 WNYT 10/21/16 10/21/16 M-SU 11p News	11-11:35p	:3	0	NM 1	\$700.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			5000000111	*******
Week: 10/21/16 10/27/161 1	\$700.00				
3 WNYT 10/21/16 10/21/16 M-F 11:35p-12:35a Tonight	S11:35p-12:35a	:3	0	NM 1	\$350.00
Start Date End Date Weekdays Spots/Week	Rate				Ψ000.00
Week: 10/21/16 10/27/161 1	\$350.00				
4 WNYT 10/21/16 10/21/16 M-F 12:35-1:35a Seth	12:35-1:35a	:3	0	NM 1	\$200.00
Start Date End Date Weekdays Spots/Week	Rate	.5	O .	INIVI	\$200.00
Week: 10/21/16 10/27/161 1	\$200.00			× 1	
5 WNYT 10/21/16 10/21/16 M-F NC13 Noon News		.0	^		#0F0 00
	12-12:30p	:3	U	NM 1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/21/16 10/27/161 1	<u>Rate</u> \$250.00				
				//autowa	
6 WNYT 10/21/16 10/21/16 M-F 4-5p Harry	4-5p	:3	0	NM 1	\$175.00
Start Date End Date Weekdays Spots/Week Week: 10/21/16 10/27/161 1	Rate				
Week: 10/21/16 10/27/161 1	\$175.00				
7 WNYT 10/21/16 10/21/16 M-F 5-5:30a News	5-5:30a	:3	0	NM 1	\$200.00
Start Date	<u>Rate</u>			- 1	
Week: 10/21/16 10/27/161 1	\$200.00				
8 WNYT 10/21/16 10/21/16 M-F 5-5:30p News	5-5:30p	:3	0	NM 1	\$550.00
Start Date End Date Weekdays Spots/Week	Rate			- 1	·
Week: 10/21/16 10/27/161 1	\$550.00				
9 WNYT 10/21/16 10/21/16 M-F 5:30-6a News	5:30-6a	:3	0	NM 1	\$350.00
Start Date End Date Weekdays Spots/Week	Rate	175	ē.	9555550	Ψ000.00
Week: 10/21/16 10/27/161 1	\$350.00				
10 WNYT 10/21/16 10/21/16 M-F 5:30-6P News	5:30-6p	:3	0	NM 1	\$675.00
Start Date End Date Weekdays Spots/Week	Rate		M .		ψ070.00
Week: 10/21/16 10/27/161 1	\$675.00				
11 WNYT 10/21/16 10/21/16 M-F 6-6:30p News	6-6:30p	:30	n	NM 1	\$900.00
Start Date End Date Weekdays Spots/Week	Rate	.3		1 VIVI	\$900.00
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Original Date / Revision

09/13/16 / 09/13/16



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	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate Rtn Typ	e Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/21/16 10/27/16 1 1	<u>Rate</u> \$900.00		T T	•
12 WNYT 10/21/16 10/21/16 M-F AM Live Start Date End Date Weekdays Spots/Week Week: 10/21/16 10/27/161 1	6-7a <u>Rate</u> \$750.00	:30 NN	1	\$750.00
13 WNYT 10/21/16 10/21/16 M-F 630-7p Nightly News Start Date End Date Weekdays Spots/Week Week: 10/21/16 10/27/161 1	630-7p Rate \$1,500.00	:30 NN	1 1	\$1,500.00
14 WNYT 10/21/16 10/21/16 M-F Entertainment Tonight Start Date End Date Weekdays Spots/Week Week: 10/21/16 10/27/161 1		:30 NN	1	\$550.00
15 WNYT 10/21/16 10/21/16 M-F Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/21/16 10/27/161 1	7-9a <u>Rate</u> \$750.00	:30 NN	1	\$750.00
16 WNYT 10/21/16 10/21/16 M-F 730-8p Inside Edition Start Date End Date Weekdays Spots/Week Week: 10/21/16 10/27/161 1	730-8p <u>Rate</u> \$550.00	:30 NN	1	\$550.00
17 WNYT 10/21/16 10/21/16 Caught on Camera Start Date End Date Weekdays Spots/Week Week: 10/21/16 10/27/161 1	8-9p <u>Rate</u> \$600.00	:30 NN	1	\$600.00
18 WNYT 10/21/16 10/21/16 M-F Today Show II Start Date End Date Weekdays Spots/Week Week: 10/21/16 10/27/161 1	9-10a <u>Rate</u> \$275.00	:30 NN	1	\$275.00
19 WNYT 10/24/16 10/24/16 M-F Today Show III <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16 1 1	10-11a <u>Rate</u> \$225.00	:30 NN	1	\$225.00
20 WNYT 10/24/16 10/24/16 M-SU 11p News Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 1 1	11-11:35p <u>Rate</u> \$700.00	:30 NM	1	\$700.00
21 WNYT 10/24/16 10/24/16 M-F 11:35p-12:35a Tonight Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 1 1	S11:35p-12:35a <u>Rate</u> \$350.00	a :30 NM	1	\$350.00
22 WNYT 10/24/16 10/24/16 M-F 12:35-1:35a Seth Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 1 1	12:35-1:35a <u>Rate</u> \$200.00	:30 NM	1	\$200.00
23 WNYT 10/24/16 10/24/16 M-F NC13 Noon News Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 1 1	12-12:30p <u>Rate</u> \$250.00	:30 NM	1	\$250.00
24 WNYT 10/24/16 10/24/16 M-F 4-5p Harry <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16 1 1	4-5p <u>Rate</u> \$175.00	:30 NM	1	\$175.00
25 WNYT 10/24/16 10/24/16 M-F 5-5:30a News Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 1 1	5-5:30a <u>Rate</u> \$200.00	:30 NM	1	\$200.00
26 WNYT 10/24/16 10/24/16 M-F 5-5:30p News Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 1 1	5-5:30p <u>Rate</u> \$550.00	:30 NM	1	\$550.00
27 WNYT 10/24/16 10/24/16 M-F 5:30-6a News Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 1 1	5:30-6a <u>Rate</u> \$350.00	:30 NM	1	\$350.00

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*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week R	tate Rtn TypeSpots	Amount
Start Date End Date Weekdays Spots/Week	Rate			
28 WNYT 10/24/16 10/24/16 M-F 5:30-6P News Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 1 1	5:30-6p <u>Rate</u> \$675.00	:30	NM 1	\$675.00
29 WNYT 10/24/16 10/24/16 M-F 6-6:30p News Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 1 1	6-6:30p Rate \$900.00	:30	NM 1	\$900.00
30 WNYT 10/24/16 10/24/16 M-F AM Live <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16 1 1	6-7a <u>Rate</u> \$750.00	:30	NM 1	\$750.00
31 WNYT 10/24/16 10/24/16 M-F 630-7p Nightly News Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 1 1	630-7p <u>Rate</u> \$1,500.00	:30	NM 1	\$1,500.00
32 WNYT 10/24/16 10/24/16 M-F Entertainment Tonight Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 1 1	7-7:30p <u>Rate</u> \$550.00	:30	NM 1	\$550.00
33 WNYT 10/24/16 10/24/16 M-F Today Show Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 1 1	7-9a <u>Rate</u> \$750.00	:30	NM 1	\$750.00
34 WNYT 10/24/16 10/24/16 M-F 730-8p Inside Edition Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 1 1	730-8p <u>Rate</u> \$550.00	:30	NM 1	\$550.00
35 WNYT 10/24/16 10/24/16 The Voice Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 1 1	8-10p <u>Rate</u> \$2,750.00	:30	NM 1	\$2,750.00
36 WNYT 10/24/16 10/24/16 M-F Today Show II Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 1 1	9-10a <u>Rate</u> \$275.00	:30	NM 1	\$275.00
37 WNYT 10/22/16 10/22/16 SNL Start Date End Date Weekdays Spots/Week Week: 10/22/16 10/28/161 1	10-11p <u>Rate</u> \$500.00	:30	NM 1	\$500.00
38 WNYT 10/22/16 10/22/16 M-SU 11p News Start Date End Date Weekdays Spots/Week Week: 10/22/16 10/28/161 1	11-11:35p <u>Rate</u> \$700.00	:30	NM 1	\$700.00
39 WNYT 10/22/16 10/22/16 Saturday Night Live <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/16 10/28/161 1	1130p-1a <u>Rate</u> \$900.00	:30	NM 1	\$900.00
40 WNYT 10/22/16 10/22/16 Sa-Su 6-6:30p News Start Date End Date Weekdays Spots/Week Week: 10/22/16 10/28/161 1	6-6:30p <u>Rate</u> \$500.00	:30	NM 1	\$500.00
41 WNYT 10/22/16 10/22/16 Sa-Su 630-7p Nightly News Start Date End Date Weekdays Spots/Week Week: 10/22/16 10/28/161 1	630-7p <u>Rate</u> \$1,500.00	:30	NM 1	\$1,500.00
42 WNYT 10/22/16 10/22/16 Sat Today 7-8a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/16 10/28/161 1	7-8a <u>Rate</u> \$250.00	:30	NM 1	\$250.00
43 WNYT 10/22/16 10/22/16 Sa Entertainment Tonight Start Date End Date Weekdays Spots/Week Week: 10/22/16 10/28/161 1	7-8p <u>Rate</u> \$325.00	:30	NM 1	\$325.00
44 WNYT 10/22/16 10/22/16 Sa Today 9-10a	9-10a	:30	NM 1	\$350.00



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*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn TypeSpots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/22/16 10/28/16 1- 1	Rate \$350.00			
45 WNYT 10/23/16 10/23/16 Sa-Su 6-6:30p News Start Date End Date Weekdays Spots/Week Week: 10/23/16 10/29/161 1	6-6:30p <u>Rate</u> \$500.00	:30	NM 1	\$500.00
46 WNYT 10/23/16 10/23/16 Sa-Su 630-7p Nightly News Start Date End Date Weekdays Spots/Week Week: 10/23/16 10/29/161 1	630-7p <u>Rate</u> \$1,500.00	:30	NM 1	\$1,500.00
47 WNYT 10/23/16 10/23/16 Su 7-8a NC13 Weekend To Start Date End Date Weekdays Spots/Week Week: 10/23/16 10/29/161 1	d:7-8a <u>Rate</u> \$250.00	:30	NM 1	\$250.00
48 WNYT 10/23/16 10/23/16 NFL Football Night in Ame Start Date End Date Weekdays Spots/Week Week: 10/23/16 10/29/161 1	7-8p <u>Rate</u> \$1,000.00	:30	NM 1	\$1,000.00
49 WNYT 10/23/16 10/23/16 Sun NC13 Weekend Today <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/16 10/29/161 1	8-9a <u>Rate</u> \$350.00	:30	NM 1	\$350.00
50 WNYT 10/23/16 10/23/16 NFL Sunday Night In Game Start Date End Date Weekdays Spots/Week Week: 10/23/16 10/29/161 1	8:30-11p <u>Rate</u> \$3,250.00	:30	NM 1	\$3,250.00
51 WNYT 10/23/16 10/23/16 Su Today 9-10a Start Date End Date Weekdays Spots/Week Week: 10/23/16 10/29/161 1	9-10a <u>Rate</u> \$300.00	:30	NM 1	\$300.00
52 WNYT 10/20/16 10/20/16 M-F Today Show III Start Date End Date Weekdays Spots/Week Week: 10/20/16 10/26/161 1	10-11a <u>Rate</u> \$225.00	:30	NM 1	\$225.00
53 WNYT 10/20/16 10/20/16 M-SU 11p News Start Date End Date Weekdays Spots/Week Week: 10/20/16 10/26/161 1	11-11:35p <u>Rate</u> \$700.00	:30	NM 1	\$700.00
54 WNYT 10/20/16 10/20/16 M-F 11:35p-12:35a Tonight Start Date End Date Weekdays Spots/Week Week: 10/20/16 10/26/161 1	S11:35p-12:35a <u>Rate</u> \$350.00	:30	NM 1	\$350.00
55 WNYT 10/20/16 10/20/16 M-F 12:35-1:35a Seth Start Date End Date Weekdays Spots/Week Week: 10/20/16 10/26/161 1	12:35-1:35a <u>Rate</u> \$200.00	:30	NM 1	\$200.00
56 WNYT 10/20/16 10/20/16 M-F NC13 Noon News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/20/16 10/26/161 1	12-12:30p <u>Rate</u> \$250.00	:30	NM 1	\$250.00
57 WNYT 10/20/16 10/20/16 M-F 5-5:30a News Start Date End Date Weekdays Spots/Week Week: 10/20/16 10/26/161 1	5-5:30a <u>Rate</u> \$200.00	:30	NM 1	\$200.00
58 WNYT 10/20/16 10/20/16 M-F 5-5:30p News Start Date End Date Weekdays Spots/Week Week: 10/20/16 10/26/16 1 1	5-5:30p <u>Rate</u> \$550.00	:30	NM 1	\$550.00
59 WNYT 10/20/16 10/20/16 M-F 5:30-6a News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/20/16 10/26/161 1	5:30-6a <u>Rate</u> \$350.00	:30	NM 1	\$350.00
60 WNYT 10/20/16 10/20/16 M-F 5:30-6P News Start Date End Date Weekdays Spots/Week Week: 10/20/16 10/26/161 1	5:30-6p <u>Rate</u> \$675.00	:30	NM 1	\$675.00



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*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn TypeSpots	Amount
Start Date End Date Weekdays Spots/Week	Rate	Tayo Tongar Front	тако ткан туросороко	7 titlodite
61 WNYT 10/20/16 10/20/16 M-F 6-6:30p News Start Date End Date Weekdays Spots/Week	6-6:30p Rate	:30	NM 1	\$900.00
Week: 10/20/16 10/26/161 1	\$900.00			
62 WNYT 10/20/16 10/20/16 M-F AM Live	6-7a	:30	NM 1	\$750.00
Start Date End Date Weekdays Spots/Week Week: 10/20/16 10/26/16 1 1	<u>Rate</u> \$750.00			
63 WNYT 10/20/16 10/20/16 M-F 630-7p Nightly News Start Date End Date Weekdays Spots/Week Week: 10/20/16 10/26/161 1	630-7p <u>Rate</u> \$1,500.00	:30	NM 1	\$1,500.00
64 WNYT 10/20/16 10/20/16 M-F Entertainment Tonight Start Date	7-7:30p <u>Rate</u> \$550.00	:30	NM 1	\$550.00
65 WNYT 10/20/16 10/20/16 M-F Today Show	7-9a	:30	NM 1	\$7E0.00
Start Date End Date Weekdays Spots/Week Week: 10/20/16 10/26/16 1 1	Rate \$750.00	.50	NWI	\$750.00
66 WNYT 10/20/16 10/20/16 M-F 730-8p Inside Edition Start Date End Date Weekdays Spots/Week Week: 10/20/16 10/26/161 1	730-8p <u>Rate</u> \$550.00	:30	NM 1	\$550.00
67 WNYT 10/20/16 10/20/16 M-F Today Show II Start Date End Date Weekdays Spots/Week	9-10a Rate	:30	NM 1	\$275.00
Week: 10/20/16 10/26/161 1	\$275.00			
68 WNYT 10/20/16 10/20/16 Chicago Med	9-10p	:30	NM 1	\$1,750.00
Start Date End Date Weekdays Spots/Week Week: 10/20/16 10/26/16 1 1	<u>Rate</u> \$1,750.00	(10000)		\$1 ,700.00
69 WNYT 10/18/16 10/18/16 M-F Today Show III Start Date End Date Weekdays Spots/Week Week: 10/18/16 10/24/16 -1 1	10-11a <u>Rate</u> \$225.00	:30	NM 1	\$225.00
70 WNYT 10/18/16 10/18/16 Chicago Fire	10-11p	:30		# 0.000.00
Start Date End Date Weekdays Spots/Week	Rate	.30	NM 1	\$2,000.00
Week: 10/18/16 10/24/16 -1 1	\$2,000.00			
71 WNYT 10/18/16 10/18/16 M-SU 11p News	11-11:35p	:30	NM 1	\$700.00
Start Date End Date Weekdays Spots/Week Week: 10/18/16 10/24/16 -1 1	<u>Rate</u> \$700.00			
72 WNYT 10/18/16 10/18/16 M-F 11:35p-12:35a Tonight	S11:35p-12:35a	:30	NM 1	\$350.00
Start Date End Date Weekdays Spots/Week	Rate		F36000 25	
Week: 10/18/16 10/24/16 -1 1	\$350.00			
73 WNYT 10/18/16 10/18/16 M-F 12:35-1:35a Seth <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	12:35-1:35a	:30	NM 1	\$200.00
Week: 10/18/16 10/24/16 -1 1	\$200.00			
74 WNYT 10/18/16 10/18/16 M-F 4-5p Harry	4-5p	:30	NM 1	\$175.00
Start Date End Date Weekdays Spots/Week Week: 10/18/16 10/24/16 -1 1	<u>Rate</u> \$175.00			*
75 WNYT 10/18/16 10/18/16 M-F 5-5:30a News	5-5:30a	:30	NM 1	\$200.00
Start Date End Date Weekdays Spots/Week Week: 10/18/16 10/24/16 -1 1	<u>Rate</u> \$200.00			
76 WNYT 10/18/16 10/18/16 M-F 5-5:30p News	5-5:30p	:30	NM 1	\$550.00
Start Date End Date Weekdays Spots/Week Week: 10/18/16 10/24/16 -1 1	Rate \$550.00			
77 WNYT 10/18/16 10/18/16 M-F 5:30-6a News	5:30-6a	:30	NM 1	\$350.00



 Contract Dates
 Product
 Estimate #

 10/18/16 - 10/24/16
 NRCC-IE
 7349

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*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week F	Rota Pta Tuna Spota	A == =
Start Date End Date Weekdays Spots/Week Week: 10/18/16 10/24/16 -1 1	Rate \$350.00	Days Length Week F	Rate Rtn Type Spots	Amount
78 WNYT 10/18/16 10/18/16 M-F 5:30-6P News Start Date End Date Weekdays Spots/Week Week: 10/18/16 10/24/16 -1 1	5:30-6p <u>Rate</u> \$675.00	:30	NM 1	\$675.00
79 WNYT 10/18/16 10/18/16 M-F 6-6:30p News Start Date End Date Weekdays Spots/Week Week: 10/18/16 10/24/16 -1 1	6-6:30p <u>Rate</u> \$900.00	:30	NM 1	\$900.00
80 WNYT 10/18/16 10/18/16 M-F AM Live <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/18/16 10/24/16 -1 1	6-7a <u>Rate</u> \$750.00	:30	NM 1	\$750.00
81 WNYT 10/18/16 10/18/16 M-F 630-7p Nightly News Start Date End Date Weekdays Spots/Week Week: 10/18/16 10/24/16 -1 1	630-7p <u>Rate</u> \$1,500.00	:30	NM 1	\$1,500.00
82 WNYT 10/18/16 10/18/16 M-F Entertainment Tonight Start Date End Date Weekdays Spots/Week Week: 10/18/16 10/24/16 -1 1	7-7:30p <u>Rate</u> \$550.00	:30	NM 1	\$550.00
83 WNYT 10/18/16 10/18/16 M-F 730-8p Inside Edition Start Date End Date Weekdays Spots/Week Week: 10/18/16 10/24/16 -1 1	730-8p <u>Rate</u> \$550.00	:30	NM 1	\$550.00
84 WNYT 10/18/16 10/18/16 The Voice Start Date End Date Weekdays Spots/Week Week: 10/18/16 10/24/16 -1 1	8-9p <u>Rate</u> \$2,500.00	:30	NM 1	\$2,500.00
85 WNYT 10/18/16 10/18/16 M-F Today Show II Start Date End Date Weekdays Spots/Week Week: 10/18/16 10/24/16 -1 1	9-10a <u>Rate</u> \$275.00	:30	NM 1	\$275.00
86 WNYT 10/19/16 10/19/16 M-F Today Show III Start Date End Date Weekdays Spots/Week Week: 10/19/16 10/25/161 1	10-11a <u>Rate</u> \$225.00	:30	NM 1	\$225.00
87 WNYT 10/19/16 10/19/16 Chicago PD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/19/16 10/25/161 1	10-11p <u>Rate</u> \$2,000.00	:30	NM 1	\$2,000.00
88 WNYT 10/19/16 10/19/16 M-SU 11p News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/19/16 10/25/161 1	11-11:35p <u>Rate</u> \$700.00	:30	NM 1	\$700.00
89 WNYT 10/19/16 10/19/16 M-F 11:35p-12:35a Tonight Start Date	S11:35p-12:35a <u>Rate</u> \$350.00	:30	NM 1	\$350.00
90 WNYT 10/19/16 10/19/16 M-F 12:35-1:35a Seth Start Date End Date Weekdays Spots/Week Week: 10/19/16 10/25/161 1	12:35-1:35a <u>Rate</u> \$200.00	:30	NM 1	\$200.00
91 WNYT 10/19/16 10/19/16 M-F NC13 Noon News Start Date	12-12:30p <u>Rate</u> \$250.00	:30	NM 1	\$250.00
92 WNYT 10/19/16 10/19/16 M-F 4-5p Harry <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/19/16 10/25/161 1	4-5p <u>Rate</u> \$175.00	:30	NM 1	\$175.00
93 WNYT 10/19/16 10/19/16 M-F 5-5:30a News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/19/16 10/25/161 1	5-5:30a <u>Rate</u> \$200.00	:30	NM 1	\$200.00



	Contract / Revision 282469 /	Alt Order # 08320195	
Contract Dates 10/18/16 - 10/24/16	Product NRCC-IE	Estimate # 7349	

 Advertiser
 Original Date / Revision

 NRCC (Rep) National Rep
 09/13/16 / 09/13/16

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn TypeSp	oots	Amount
Start Date End Date Weekdays Spots/Week 94 WNYT 10/19/16 10/19/16 M-F 5-5:30p News Start Date End Date Weekdays Spots/Week Week: 10/19/16 10/25/16 1 1	5-5:30p Rate \$550.00	:30	NM	1	\$550.00
95 WNYT 10/19/16 10/19/16 M-F 5:30-6a News Start Date End Date Weekdays Spots/Week Week: 10/19/16 10/25/161 1	5:30-6a <u>Rate</u> \$350.00	:30	NM	1	\$350.00
96 WNYT 10/19/16 10/19/16 M-F 5:30-6P News Start Date End Date Weekdays Spots/Week Week: 10/19/16 10/25/161 1	5:30-6p <u>Rate</u> \$675.00	:30	NM	1	\$675.00
97 WNYT 10/19/16 10/19/16 M-F 6-6:30p News Start Date End Date Weekdays Spots/Week Week: 10/19/16 10/25/161 1	6-6:30p <u>Rate</u> \$900.00	:30	NM	1	\$900.00
98 WNYT 10/19/16 10/19/16 M-F AM Live <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/19/16 10/25/161 1	6-7a <u>Rate</u> \$750.00	:30	NM	1	\$750.00
99 WNYT 10/19/16 10/19/16 M-F 630-7p Nightly News Start Date End Date Weekdays Spots/Week Week: 10/19/16 10/25/161 1	630-7p <u>Rate</u> \$1,500.00	:30	NM	1	\$1,500.00
100 WNYT 10/19/16 10/19/16 M-F Entertainment Tonight Start Date End Date Weekdays Spots/Week Week: 10/19/16 10/25/161 1	7-7:30p <u>Rate</u> \$550.00	:30	NM	1	\$550.00
101 WNYT 10/19/16 10/19/16 M-F Today Show Start Date End Date Weekdays Spots/Week Week: 10/19/16 10/25/161 1	7-9a <u>Rate</u> \$750.00	:30	NM	1	\$750.00
102 WNYT 10/19/16 10/19/16 M-F 730-8p Inside Edition Start Date End Date Weekdays Spots/Week Week: 10/19/16 10/25/161 1	730-8p <u>Rate</u> \$550.00	:30	NM	1	\$550.00
103 WNYT 10/19/16 10/19/16 Blindspot Start Date End Date Weekdays Spots/Week Week: 10/19/16 10/25/161 1	8-9p <u>Rate</u> \$1,300.00	:30	NM	1	\$1,300.00
104 WNYT 10/19/16 10/19/16 L&O <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/19/16 10/25/161 1	9-10p <u>Rate</u> \$1,400.00	:30	NM	1	\$1,400.00
		Totals 378.80	1	04	\$70,275.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/24/16	104	\$70,275.00	(\$10,541.25)	\$59,733.75
Totals	104	\$70,275.00	(\$10,541.25)	\$59,733.75

Signature:	Da	te:
		